

## RESUME (CV) OF KARIN M.M. VAN BEURDEN (1955)



### *EDUCATION*

- Delft Technical University, graduated 1981 in Industrial Design Engineering M.Sc.

### *INDUSTRIAL EXPERIENCE*

- *Kompane, Enschede since 1999*  
Kompane, consultancy office for product innovation in Enschede. Partner in creating new business at small and medium sized industries through product development. Focus on Innovation management, concept-development and New Business Creation.
- *Wisa BV, Arnhem 1997-end'98*  
Head of the Product Development Department of Wisa BV, manufacturer of plastic sanitary products and flushing systems. Responsible for 6-7 designers, engineers and laboratory technicians.
- *Pentas Moulding BV, Almelo 1996-1997*  
Manager New Business Development at Pentas Moulding BV, manufacturer of rotomoulding products. Responsible for expanding the turnover in new products on selected market segments and management of the product development department.
- *Wavin Marketing and Technology, Dedemvaart 1989-1996*  
Project Team Manager at Wavin Marketing and Technology. Wavin is Europe's leading supplier of plastic pipes systems. Responsible for major "strategic" product development projects, e.g. on sewer renovation and building products. In charge of the international product development-team and the co-ordination of marketing aspects.
- *Brink Climate Systems, Staphorst 1987-1989*  
At Brink Climate Systems responsible for the development of new business. Set up and management of the new department Innovation. Resulting in the new firm Brink Plaattechniek and the successful office furniture system Riant. Development of a gas-fired, free blowing air heater, which after nearly 20 years is still successful in the market.
- *1985-1987*  
Travel and study tour through 25 countries in Africa en Asia.
- *Van Dijk en Eger Associates, Zeist 1981-1985*  
Industrial Designer, Consultant Product-management and the last 2 years Project-manager at Van Dijk en Eger Associates, Consultancy Office in Product Development in Zeist. Involved in product design and product management of consumer and technical products, packaging, products for handicapped persons and building products.

### ***APPLIED RESEARCH EXPERIENCE***

- ***Saxion University of Applied Sciences, Enschede since 2004***  
Professor of Product Design at Saxion Hogescholen, University of applied science in Enschede. Responsible for the development and spreading of work field relevant knowledge, i.e. setting up applied research of importance for industry and education in the field of Product Design.

### ***MEMBERSHIP AND OUTREACH ACTIVITIES***

- ***1989-2005 KIVI, the Royal Institute of Engineers***  
Chairman and Member of the Board of the section Industrial Design of KIVI, the Royal Institute of Engineers.
- ***1993-1999 professional journal "Product"***  
Chairman and member of the Editors Advisory Board of professional journal "Product".

### ***TUTORIALS, SPEAKERS AND TECHNICAL SESSIONS***

- Invited lecturer at different Universities of applied science
- Session chair of several workshops at symposia
- Development of the Minor "New product ideas" and invited lecturer at HAN University of applied science in Arnhem.

### ***AWARDS AND FUNDING***

- ***Good Industrial Design Award 1990***  
Flair, a gas-fired, free blowing air heater
- ***Good Industrial Design Award 1996***  
Gutter system Azura.
- ***Good Industrial Design Award 2008***  
Fire blanket Fixxeo for kitchen use
- ***Special Award for Originality 2008***  
Fire blanket Fixxeo for kitchen use